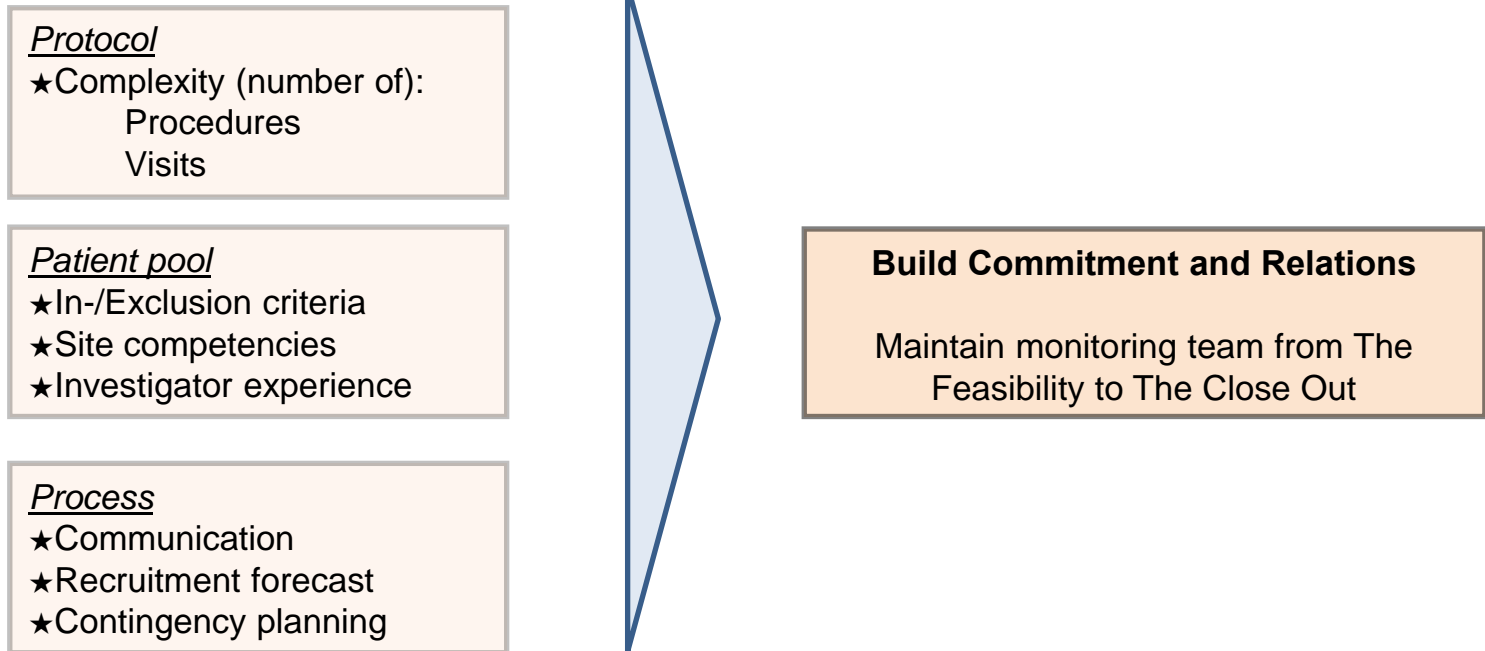


Effective recruitment key points to success



During more than 20 years NORMA has been engaged in over 400 studies. From our experience a successful recruitment process starts when designing the study, but most important: valuable knowledge is build in the feasibility phase, where initial discussions will validate the estimate of the pool of eligible patients. Such knowledge is essential in understanding how the recruitment dynamics work, and can be used in defining the fastest way to study completion.